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PRACTICAL PACKING 101



Pro stylist Nicole Russo's 5 step secret to packing for anything, when going anywhere, for any length of time.

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As a personal stylist at [Let's Get You](#) and an avid traveler, I've mastered many tools to keep your look professional and polished when traveling, but nothing beats my 5-step strategy when deciding what to pack.

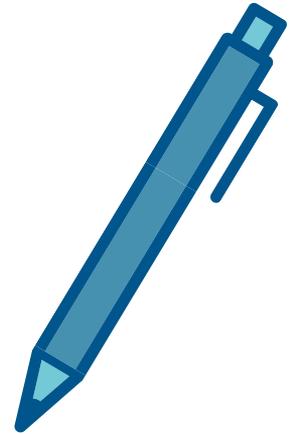
IS DECIDING WHAT TO PACK TRICKY?

It doesn't have to be.

With strategy and planning it can be simple and stress-free.

Yes, even if it involves multiple settings, events, and various climates.

Best of all, it can be customized, but the framework always works.



STRESS FREE PACKING IS POSSIBLE

**This guide will give you
my fool-proof system
and teach you:**

- How "less is more" makes you look even more sleek.
- How to maximize outfit options with my breezy 5 step formula.
- How the 5 step formula works in any destination or length of stay.

Let's get you started for stress free travel!



MASTER the PACKING PUZZLE

By having as much of your travel wardrobe interlink, you maximize your outfit options as much as possible.

This gives you total control over your personal style, what you bring, and the amount of effort you want to put into your outfit.

Apply the following 5 step-by-step formula to create poised, stylish, and uncomplicated travel outfits!

Pro-tip: pay attention to Step 1 - 3! It's the secret sauce gives you the power to pack smarter, not harder.

1

Numbers

How many days will you be traveling? Then count outfits needed. Think about what requires a different outfit each day (i.e. daytime event and evening event in single day). Remember to include your travel days in your list of outfits. Add your total.



2

Weather

Check the local weather and take note of any day or night that has weather fluctuations (rain, humidity, significantly colder at night, etc) so you can plan. Pay attention to each day separately. Note how many differences require unique clothes (i.e. cold weather sweaters)

3

Categorize

Break down each day of travel by required outfit style(s) based on the events and weather limitations (i.e. work, presentation, rain, dinner date, travel day, hiking, etc.)

4

Interlock

Based on steps 1 - 3, choose easy to bring separates that work together in the most settings, with expected temperature and surroundings in mind for your travel specifics.

5

Refine

Add necessary outliers for special events, increment weather, and touches of personal style.



PUT this INTO ACTION

for example:

4 day work conference in Chicago in Spring | 1 dinner | 1 happy hour event | 1 weekend day to explore | rain likely



2 days of travel + 4 professional looks + 2 evening outfits + 1 casual look = 9 outfit changes

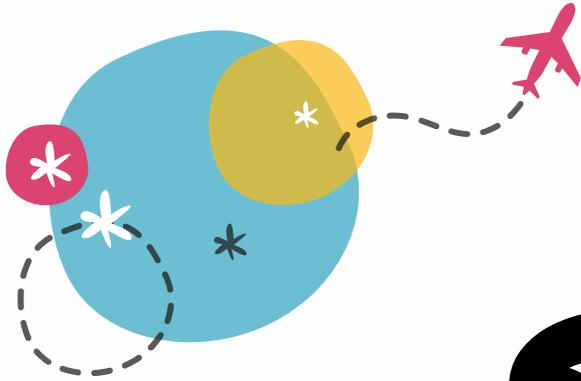
10 pieces of clothing is all you **really** need to pack to make this happen!

1

Pack

1 sweater or light layer, 2 pairs of shoes, 3 blouses/tops, 1 blazer, 1 pair of dress pants, 2 dresses. Focus on weather resistant outerwear and shoes in case it does rain.

Male and female examples are below.



2

On the plane

Wear jeans/casual pants, light layers, sneakers or your favorite walking shoes.

Plan to wear the same outfit on the flight home.

3

Exploring

Repeat casual pants or a dress, comfortable shoes and any top of choice/layering piece.

4

Everything else

Everything is interchangeable. Mix and match, accessorize, and repeat pieces according. Consider style preference for the day, your activities, and comfort level.

5

Special Events

You may need an outlier(s) for a special event (wedding, etc.) but with smart packing, the space won't be limited and it won't matter!



LIMIT what YOU BRING

Forget clothes! How many times have you not used a toiletry you brought?

LESS IS MORE

- Hangers
- Toiletries
- Hair tools
- Earplugs
- Other necessities you may need

When preparing to pack don't bring what you don't truly need.

Instead take advantage of the hotel and call ahead to learn what amenities they have.

Omitting erroneous essentials leaves space for stylish or bulky clothing in your suitcase and leaves you with less to worry about.

PRO-TIP: Does the hotel steam clothing for guests? This is a game-changer because wrinkles are much less of a concern and with this benefit, you can pack nearly anything, without any additional effort.

Ex: What To Pack - Women

1 light layer, 2 pairs of shoes, 3 blouses/tops, 1 blazer, 1 pair of dress pants, 2 dresses.



Pro-tip: with a quick swipe, a variety of lipstick shades will add differentiation to your appearance. Pack a bunch to starve off boredom.

Ex: Plane Outfit - Women

Only wear pieces that serve the puzzle you've started. Good for the plane AND great for the other pieces in your trip.



Simple (yet comfortable) and sophisticated pieces makes traveling in style easier.

Pro-tip 2: Use a chic bag or evening clutch for your essentials in your carry-on. Use it to elevate your outfits during your travels.

Ex: What To Pack - Men

1 light layer, 2 pairs of shoes, 3 t-shirts/tops, 1 blazer, 2 pair of pants, 1 jean.



Pro-tip 2: Wear your heaviest and bulkiest pieces on the plane (i.e boots) to keep the space in your luggage.

Ex: Plane Outfit - Men

Everything serves a purpose: jeans/casual pants, light layers, walkable shoes.



Simple (yet comfortable) and sophisticated pieces makes traveling in style easier

Pro-tip: Get your closet in order. This formula works when your clothes are high quality, fit well and reflect your tastes. Only when your wardrobe is best for you does the overwhelm of packing truly slip away.

BONUS: WHAT ELSE TO NOTE



LIMIT SHOES

They take up the most space and when you're struggling with overwhelm, they are easily the first to go.

Bring stylish walking shoes & 2 polished dress shoes (style your preference).

DETAILS MATTER

Include accessories to style outfits or unique clothes that feel more stylish.

Watches, scarves, jewelry, socks, hats, hair pieces.

A few or many; make sure they fit into the puzzle you've put together.

Pro-tip 2: If you choose to wear a blazer in-flight, most flight attendants will hang it for you to prevent wrinkling. Ask nicely!

About Nicole Russo



HIRE ME TO PACK

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INSTAGRAM

[@_letsgetyou](https://www.instagram.com/_letsgetyou)

As a personal stylist, I am passionate people can look the way they want to without wasting money, time, or feeling frustrated.

My expertise in retail, design, proportions, and color, gives people a path to see themselves a way they have always imagined, but have yet to recreate in real life.

My company has been featured in Glam.com, Women's Health, and Fast Company.